

## FOR IMMEDIATE RELEASE

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## LAKE TRUST CREDIT UNION NAMED TO FORBES' 2025 LIST OF AMERICA'S BEST-IN-STATE CREDIT UNIONS

**BRIGHTON**, **Mich**., July 21, 2025 — Lake Trust Credit Union (Lake Trust), a community-based credit union serving nearly 200,000 members and businesses throughout Michigan, has been recognized on *Forbes*' 2025 list of America's Best-In-State Credit Unions. Headquartered in Brighton, Lake Trust was ranked number seven in the state of Michigan.

"At Lake Trust, we believe in the power in all of us. Working with our members and our communities, we've been able to multiply impact across the state in pursuit of creating a world in which everyone thrives," said David Snodgrass, president and CEO, Lake Trust. "We are honored to accept this recognition, which serves as a true testament to all we have been able to achieve together as well as our commitment to responding to the needs of our members through continued innovation."

The 2025 edition of America's Best-In-State Credit Unions is comprised of 228 financial institutions that have excelled in meeting the unique needs and expectations of their local communities and putting their members first. As a purpose-driven credit union, Lake Trust is committed to empowering Michigan communities and supporting members in their financial wellbeing journey.

In partnership with Statista, this year's honorees were chosen based on two main data sources: an independent survey of approximately 26,000 Americans and a sentiment analysis of publicly available reviews collected for each credit union, in each state. As part of the survey, participants were asked to evaluate credit unions across several key criteria categories such as trust, terms and conditions, branch services, digital services, customer services and financial advice.

For more information, visit <u>https://laketrust.org/our-story</u>

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## About Lake Trust Credit Union

Lake Trust Credit Union strives to support its members, team members and communities in their journey toward wellbeing. Lake Trust understands that harnessing the power in all of us is key to building stronger communities and helping Michiganders reach their goals. Lake Trust

currently serves nearly 200,000 members—including both individuals and business owners and has branches in more than 20 cities, towns and villages throughout the state. To learn more, visit Lake Trust at <u>laketrust.org</u>.

## About Statista

Statista publishes hundreds of worldwide industry rankings and company listings with highprofile media partners. This research and analysis service is based on the success of statista.com, the leading data and business intelligence portal that provides statistics, relevant business data, and various market and consumer studies and surveys.